

Why Choose TLC Whole Life™ Puppy Food?

Superior Quality In Every Bite:

- 1. Quality 🍖 Meat-First Proteins:** A highly-concentrated blend of lamb, chicken, and salmon ensures your pup gets their protein from quality meat sources, supporting muscle development, heart health, and optimal energy levels.
- 2. Packed with 🍷 Vitamins & Minerals:** Supports overall health, and includes immune-boosting antioxidants to protect against disease.
- 3. Loaded With Healthy Fats & 🐕 Omega Fatty Acids:** Is rich in omega-3 and omega-6 fatty acids, and DHA, promoting healthy skin and coat, brain development, and cognitive function.
- 4. Includes Ancient Whole Grains 🌾 & Probiotics:** Whole brown rice, oatmeal, and barley support optimal digestive health and help puppies feel nourished and fuller longer.
- 5. A Natural ✅ First Step In Whole Life™ Nutrition:** Made with many of the same superior-quality ingredients found in Whole Life™ Dog Food, offering a seamless transition when the time comes to switch.





Guaranteed Analysis and DMB** Whole Life™ Puppy Food



TLC Whole Life Puppy Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth and reproduction

* *Guaranteed Analysis* refers to the minimum or maximum nutrient level in the formula. Where applicable these levels meet AAFCO nutrient profiles for growth.

** *Dry Matter Basis (DMB)* refers to the nutrient level in the formula with moisture removed.

Metabolizable Energy: 450 kcal/cup

Nutrient	Guaranteed Analysis *	Dry Matter Basis (DMB)**
Crude Protein (min)	28.00%	31.11%
Crude Fat (min)	17%	18.88%
Crude Fiber (max)	5.50%	6.11%
Ash (max)	8.70%	9.66%
Moisture (max)	10%	-
Calcium (min)	1.5%	1.66%
Phosphorus (min)	0.95%	1.05%
Zinc (min)	170 mg/kg	-
Vitamin A (min)	12,100 IU/kg	-
Vitamin D3 (min)	1,100 IU/kg	-
Vitamin E (min)	135 IU/kg	-
Vitamin C (min)	80 mg/kg	-
L-carnitine (min)	100 mg/kg	-
Omega-3 (min)	0.57%	0.63%
Omega-6 (min)	2.5%	2.77%
DHA (min)	0.06%	0.06%



Nutrients per 100 kcal Whole Life™ Puppy Food



Metabolizable Energy:
450 kcal/cup

Nutrient	per 100 kcal
Crude Protein (min)	7.16 g / 7,160 mg
Crude Fat (min)	4.34 g / 4,340 mg
Crude Fiber (max)	1.41 g / 1,410 mg
Ash (max)	2.22 g / 2,220 mg
Moisture (max)	2.56 g / 2,560 mg
Calcium (min)	0.38 g / 380 mg
Phosphorus (min)	0.24 g / 240 mg
Zinc (min)	4.34 mg
Vitamin A (min)	309 IU
Vitamin D3 (min)	28 IU
Vitamin E (min)	3 IU
Vitamin C (min)	2.04 mg
L-carnitine (min)	2.04 mg
Omega 3 (min)	0.15 g / 150 mg
Omega 6 (min)	0.64 g / 640 mg
DHA	0.02 g / 20 mg