

Why Choose TLC Whole Life™ Dog Food?

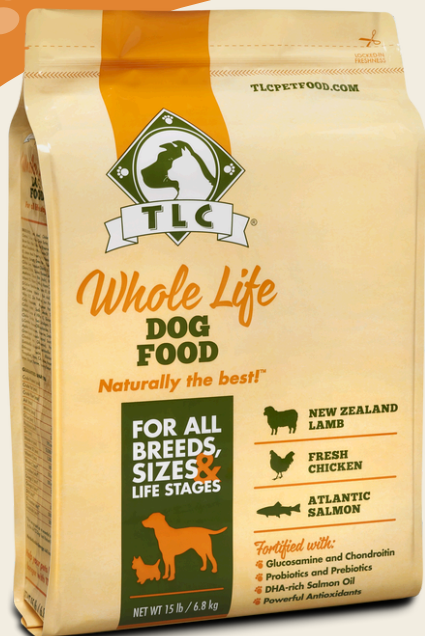
Superior Quality In Every Bite:

- 1. Quality 🐾 Meat-First Proteins:** A highly-concentrated blend of lamb, chicken, and salmon ensures your pup gets their protein from quality meat sources, supporting muscle development, heart health, and optimal energy levels.
- 2. Packed with 🍷 Vitamins & Minerals:** Supports overall health, and includes immune-boosting antioxidants to protect against disease.
- 3. Loaded With Healthy Fats & 🐕 Omega Fatty Acids:** Is rich in omega-3 and omega-6 fatty acids, and DHA, promoting healthy skin and coat, brain development, and cognitive function.
- 4. Includes Ancient Whole Grains 🌾 & Probiotics:** Whole brown rice, oatmeal, and barley support optimal digestive health and helps puppies feel nourished and fuller longer.
- 5. Made With 🦞 Glucosamine & Chondroitin:** Helps promote healthy hips and joints from ingredients like green-lipped mussels and added glucosamine and chondroitin.





Guaranteed Analysis and DMB** Whole Life™ Dog Food (All Life Stages)



TLC Whole Life Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large-size dogs (70 lbs or more as an adult).

* *Guaranteed Analysis* refers to the minimum or maximum nutrient level in the formula. Where applicable these levels meet AAFCO nutrient profiles for growth.

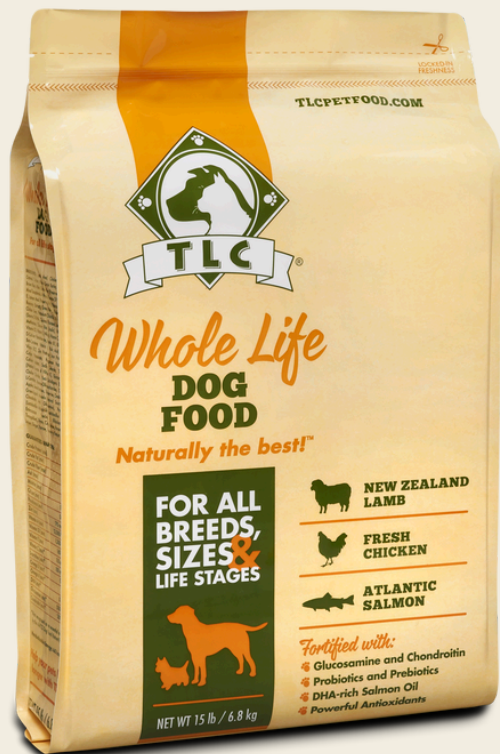
** *Dry Matter Basis (DMB)* refers to the nutrient level in the formula with moisture removed.

Metabolizable Energy: 440 kcal/cup

Nutrient	Guaranteed Analysis *	Dry Matter Basis (DMB)**
Crude Protein (min)	26%	31.11%
Crude Fat (min)	16%	18.88%
Crude Fiber (max)	4.00%	6.11%
Ash (max)	8.00%	9.66%
Moisture (max)	10%	-
Calcium (min)	1.30%	1.66%
Phosphorus (min)	0.80%	1.05%
Zinc (min)	170 mg/kg	-
Vitamin A (min)	12,000 IU/kg	-
Vitamin D3 (min)	1,300 IU/kg	-
Vitamin E (min)	160 IU/kg	-
Vitamin C (min)	110 mg/kg	-
L-carnitine (min)	100 mg/kg	-
Omega-3 (min)	0.25%	0.63%
Omega-6 (min)	2.5%	2.77%
DHA (min)	0.06%	0.06%
Glucosamine (min)	500 ppm	555.56 ppm
Chondroitin (min)	200 ppm	222.22 ppm



Nutrients per 100 kcal Whole Life™ Dog Food



Metabolizable Energy:
440 kcal/cup

Nutrient	per 100 kcal
Crude Protein (min)	6.8 g / 6,800 mg
Crude Fat (min)	4.18 g / 4,180 mg
Crude Fiber (max)	1.05 g / 1,050 mg
Ash (max)	2.09 g / 2,090 mg
Moisture (max)	2.61 g / 2,610 mg
Calcium (min)	0.34 g / 340 mg
Phosphorus (min)	0.21 g / 210 mg
Zinc (min)	4.44 mg
Vitamin A (min)	314 IU
Vitamin D3 (min)	34 IU
Vitamin E (min)	4 IU
Vitamin C (min)	2.88 mg
L-carnitine (min)	2.61 mg
Omega 3 (min)	0.07 g / 70 mg
Omega 6 (min)	0.65 g / 650 mg
DHA	0.02 g / 20 mg
Glucosamine	13.07 mg
Chondroitin	5.23 mg