



# Choosing the Right TLC Formula for Your Puppy

What are the differences between the two formulas?



## Whole Life Puppy Food

Our puppy food formula includes slightly more protein and fat for added growth and fewer ingredients for puppies with sensitive stomachs.

- Increased protein and fat content for optimal growth and development
- Fewer ingredients for a puppy's sensitive tummy
- Formulated to provide an easy transition to Whole Life Dog Food

Formulated to meet AAFCO's nutrient profile for Growth and Reproduction (optimal for growing puppies of all breeds and sizes)



## Whole Life Dog Food (All Life Stages)

Our All Life Stages formula includes naturally sourced glucosamine and chondroitin to develop healthy hips and joints and can be a good option for large breed puppies.

- High-quality, meat-based protein sources, providing a calorie-dense diet (440 kcal/per cup)
- Balanced protein to fat (1.6:1 DMB\*) and calcium to phosphorus (1.4:1 DMB\*) for controlled growth

Formulated to meet AAFCO's nutrient profile for All Life Stages (optimal for puppies and adults of all life stages, breeds and sizes)

DMB\* = Dry Matter Basis



# Choosing the Right TLC Formula for Your Puppy



## Whole Life Puppy Food



## Whole Life Dog Food (All Life Stages)

28%

**PROTEIN**  
Promotes growth and development

26%

17%

**FAT**  
provides energy

16%

5.5%

**FIBER**  
Improved stool quality

4%

1.5%

**CALCIUM**  
Optimal skeletal development

1.3%

0.95%

**PHOSPHORUS**  
Optimal skeletal development

0.8%

0.57%

**OMEGA-3**  
Cardiovascular support

0.25%

NONE

**GLUCOSAMINE**  
Maintain hip and joint health

500 ppm

NONE

**CHONDROITIN**  
Maintain hip and joint health

100 ppm

**FEWER INGREDIENTS**

**HERBAL PACK**  
Provides vitamins and antioxidants

**FULL PACK**



# Choosing the Right TLC Formula for Your Puppy

TLC Whole Life Dog Food is formulated to meet AAFCO's nutrient profile for All Life Stages (optimal for large breed puppies and adults of all life stages, breeds, and sizes).

NUTRIENT	WHOLE LIFE PUPPY FOOD	WHOLE LIFE DOG FOOD	BENEFITS FOR FEEDING WHOLE LIFE DOG FOOD TO LARGE BREED PUPPIES
PROTEIN	28%	26%	Protein-fat is an optimal 1.6:1 (DMB*) helping maintain optimal growth for mid to large sized breeds DMB*Dry Matter Basis
FAT	17%	16%	
FIBER	5.5%	4%	Improved stool quality for mid to large sized breeds
CALCIUM	1.5%	1.3%	Calcium to phosphorus ratio allows for proper skeletal growth and helps prevent dysplasia
PHOSPHORUS	0.95%	0.8%	
OMEGA-3	0.57%	0.25	Cardiovascular support
GLUCOSAMINE	NONE	500 ppm	Added support for healthy hips and joints
CHONDROITIN	NONE	100 ppm	
HERBAL PACK	FEWER INGREDIENTS	FULL PACK	Antioxidants and immune boosting minerals and vitamins